

September 11, 2015

Mr. Paul Robertson  
Fishing For MD, LLC  
14068 Big Branch Drive  
Dayton, MD 21036

RE: Strategic Alliance between the Muscular Dystrophy Association and Fishing For MD

Dear Paul,

I am extremely enthusiastic about the strategic alliance between the Muscular Dystrophy Association and Fishing For MD. Sharing in the opportunity to be involved with the Fishing For MD organization in an effort to further increase the public awareness of people affected by muscle disease is an exciting time for our staff. Participation in the sport of saltwater offshore fishing will be a great avenue to further expand the vision and mission of the Muscular Dystrophy Association. I would like to express our sincere appreciation to you for making this commitment at this stage in your professional career to help those who are challenged with muscle disease.

The Muscular Dystrophy Association is excited to be involved with the Fishing For MD team members and corporate sponsors who will be participating in events throughout the East Coast, Atlantic Ocean and the Gulf of Mexico over the next three (3) years. Your vision for increasing awareness of the MDA initiatives and combining high profile corporate sponsors will no doubt create a large following and increased public promotion for all parties involved.

Knowing that you are affected with your own issues of being diagnosed with Muscular Dystrophy makes this program that much more special to our team. It is with great gratitude that the Muscular Dystrophy Association appreciates all that you and your team are doing to increase the awareness of Muscular Dystrophy, provide financial support for the Muscular Dystrophy Association, and create exceptional value for the corporate sponsors who participate in this program.

Please feel free to share this letter with the future corporate sponsors of the strategic alliance between the Muscular Dystrophy Association and Fishing For MD. Should any of the corporate sponsors or media outlets have questions or request further clarifications regarding our alliance, I would welcome the opportunity to speak with them directly. Again, thank you for your commitment to the MDA.

Sincerely,



Ann McNamara  
Executive Vice President, Chief Development Officer  
Muscular Dystrophy Association  
222 South Riverside Plaza, Suite 1500  
Chicago, IL 60606

info@mdausa.org

☎ / 312.260.5900  
☎ / 312.809.5962

222 South Riverside Plaza  
Suite 1500  
Chicago, IL 60606-6000